

Dear Parent/Guardian,

Aspire NI exists to work with children in Northern Ireland to help close the educational attainment gap. We currently work in local Primary and Secondary schools in the Craigavon area. For the past couple of years, we have organised the Great Craigavon Bake Off, and we are so grateful for the support of so many of you in taking part in the event and helping us to raise funds to do what we do. Due to the success and enjoyment of this event, we are planning on organising the **Great Craigavon Online Bake Off 2020**.

How to enter the Great Craigavon Online Bake Off:

1. Bake a Cake - Any Cake of your choice.
2. Record a Video - Record a video of your cake. You should explain what type of cake it is, why you decided to bake/decorate it as you have, and any other information you like about the cake. We ask that you don't appear in the video - just your cake.
3. Send us your Video - Send your video by email to megan@aspireni.org; or send your video over Facebook Messenger to Aspire NI. We will then send you an online permission form. As this video will be publicly shared on Facebook, we recommend not including any personal/identifiable details in the video and do not include your child's full name or face in the video.
4. Permission to Share - Complete the online permission form to give us permission to share your child's video on the Aspire NI public Facebook page.
4. Enjoy your cake!
5. Your video will be posted alongside other entries on our Facebook page on **Saturday 7th November 2020 at 10.00am**. The winning cakes will be announced on our Facebook page at **4pm on Saturday 7th November 2020**.

There will be two winners:

Public Vote - The public will vote by 'liking' their favourite cake on Facebook. The cake with the most votes will be the winner.

Aspire Judges - The Aspire judges will vote for their favourite cake based on criteria. The criteria is as follows:

Creativity /10

Presentation /10

Video Presentation /10

Deadline for entry: Please send us your video before or on **Wednesday 4th November 2020**.

Cost to enter: The cost to enter a cake is £5. For 2 cakes in the same household (i.e. siblings) the cost is £7.50 for both cakes.

Prizes: Prize winners will win an Aspire NI mug and a pair of Aspire NI socks.

All money raised will go towards Aspire NI and the work we do in local primary and secondary schools in Lurgan, Craigavon and Portadown.

Many thanks for your continued support.

Kind Regards,

Megan

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facebook.com/aspireNI